



Pre-purchase a full year of 2009 advertising, and we'll run your ad in the December 2008 issue for FREE!

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### Advertising Specifications and Rates

Size	Dimensions	1x*	2x*	4x*	Members
Text Only	N/A	\$10	\$20	\$30	Free
Business Card	1.375 x 2.5	\$20	\$40	\$60	Free
1/9 Page	3 x 2.5	\$60	\$80	\$100	Standard Rates Apply
1/6 Page	2.5 x 4.75	\$60	\$100	\$125	
1/4 Page	2.25 x 5 (vertical) 4.75 x 3.5 (horizontal)	\$60	\$120	\$200	

\*Rates shown reflect total cost, not per ad cost

### Submission Details

Ads can be full color or black and white.

Submit ads electronically via email to: [ads@westcoastwillys.com](mailto:ads@westcoastwillys.com)

You may also send us a CD.

Accepted Electronic File Formats: TIFF, PDF, or PSD

Required File Resolution: 300 dpi

If you only have a print ad available, we can recreate it electronically for you or create an ad from scratch.

Contact us for more information

For questions, contact us at (503) 332-8572 or [ads@westcoastwillys.com](mailto:ads@westcoastwillys.com)